

When Advertising in Coast Observer You Get So Much More than Just Your Ad Space!!

- **FREE Full Page Full Color Feature** in future issue (*\$1500 value*)
(*for casinos, restaurants & bars/nightclubs and anything entertainment related ONLY in most cases unless it is a special event or given permission to offer to advertiser. Must be a 6 month or more contract to receive this perk*)

- **FREE Listing** in our Live Music & Karaoke sections

- **FREE Press release** each month to go into more detail of your special events and happenings
(*this is to be written and provided by the advertiser each month as well as provide any images they want us to use in the press release if they would like to take advantage of this perk*)

- **FREE link** from our Digital online addition to their facebook page or website.

- **FREE video commercial** running on your ad in our virtual.
Advertiser must provide us with youtube video link.
(*Make sure to let them know that our virtual can be viewed not only on the web but on ALL smartphones, iPhones, iPads, and tablets.*)

- **FREE Posts** on our facebook page
www.facebook.com/coastobserver
(*we will “Like” their facebook page and as we see their posts will post on our facebook page or they are free to post on our facebook page as well*)

- **20% Discount on Advertising in Coupon Concierge & Coast Observer Special Editions**
(*Receive 20% Discount of the same size or lesser value. Example: Run ½ Page ad in Coast Observer, receive 20% Discount off ½ Page and ¼ Page ads in Coupon Concierge and/or Coast Observer Special Editions*)