

# Wanna Reach 90,000 + Locals & Tourists Each Month?

**Coast Observer** has become a staple in our community and the go to publication for all those wanting to know what is going on for their entertainment and enjoyment, Giving our readers the perfect reference to get out and enjoy everything that makes our coast so special.

As well as we are Proud to have been the first to see the direction technology would be heading and since 2008 have had a digital edition that can be read on any computer, iPhone, iPad, smartphone and tablet. We are averaging over **22,000 hits** each month from **49 states and 50 countries.**

& Now we are one of the 1<sup>st</sup> in the world to implement **Augmented Reality** to our pages.

## Your Guide to What's **HOT** on the Mississippi Gulf Coast!!



PO BOX 696

Ocean Springs, MS 39566-0696

228.215.1760

[www.coastobserver.com](http://www.coastobserver.com)

[coastobserver.virtualpaper.com](http://coastobserver.virtualpaper.com)

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### For More Info Contact:

Cheli Strumila 228.424.1530

Or

The Rep You Are Working With:

\_\_\_\_\_  
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## Affordable And Effective Advertising!

Proud to Be the Leading  
Entertainment  
Publication of the  
Mississippi Gulf Coast  
for Over **20+ Years!!**

Distributed in almost Every  
**HOT SPOT LOCATION**  
along the Mississippi Gulf  
Coast; you can reach as  
many as 90,000 Locals &  
Visitors Every Month.

Mississippi Gulf Coast's  
**Observer**

"It's the most informative and up to date event information you can find for event news on the coast!! I love it!!!."

- Glenda Darlin

## We Pride Ourselves on our Distribution!!

We have worked very hard to see to it that we have one of the Best Distributions to make it easy for our readers to find us everywhere they go!!

~ We are **One of the Only** publications that have been honored to be distributed at many of our **Coast Casinos**.

~ We are the **ONLY** publication that is found at the **Visitors Desk** in the **baggage claim area of our Gulfport/Biloxi Airport**, as well as we can be found at the **Million Air at Gulfport/Biloxi Airport**.

~ We can also be picked up at many high traffic hotels, restaurants, bars/nightclubs, visitor centers, shopping centers, gas stations, salons, etc

~ And we can be found on **Keesler** and the **Seabee** base.

## We Give Our Advertisers So Much More for their Advertising Dollar!!

- **FREE Full Page Full Color Feature** in future issue (*\$1500 value*)  
*(for restaurants & bars/nightclubs ONLY in most cases unless it is a special event. Must be a 6 month or more contract to receive this perk)*
- **FREE Listing** in our Live Music & Karaoke sections
- **FREE Press release** each month to go into more detail of your special events and happenings  
*(this is to be written and provided by the advertiser each month as well as provide any images they want us to use in the press release if they would like to take advantage of this perk)*
- **FREE link** from our Digital online edition to your facebook page or website.
- **FREE video commercial** running on your ad in our virtual  
*(Can be viewed not only on the web but on ALL smartphones, iPhones, iPads, and tablets. Youtube link to be provided by advertiser.)*
- **FREE Posts** on our facebook page [www.facebook.com/coastobserver](http://www.facebook.com/coastobserver)  
*(we will "Like" your facebook page and as we see your posts we will post on our facebook page or you are free to post on our facebook page as well)*

### Rates print

Grayscale	1X	3X	6X	12X
Full Page	\$1135	\$1035	\$930	\$775
2/3 Page	\$720	\$665	\$615	\$535
1/2 Page	\$360	\$335	\$305	\$270
1/3 Page	\$230	\$215	\$205	\$185
1/4 Page	\$165	\$155	\$150	\$140

4-Color	1X	3X	6X	12X
Full Page	\$1515	\$1395	\$1275	\$1095
2/3 Page	\$895	\$830	\$760	\$655
1/2 Page	\$640	\$595	\$550	\$485
1/3 Page	\$485	\$440	\$395	\$330
1/4 Page	\$310	\$275	\$245	\$200

**Front Cover** \$3000 per month  
Full Page *(Subject to Availability & Approval) 3X per year maximum*

**Inside Front or Inside Back** \$1500 per month

**Centerfold** \$2500 per month  
2-Page Spread

**Back Cover** \$2000 per month  
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